





Shaun Fisher

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SKILLS

15 years of business
innovation experience in
corporate & startup settings

Inventor with 3 U.S. Patents

Certified Project
Management Professional
(PMP)

ASQ Certified Six Sigma
Black Belt

Adobe Certified Expert:
Photoshop
Illustrator

EDUCATION

**Master of Business
Administration
(MBA),**

Entrepreneurship/BI
Concentration
Boston University
2012-2015

**Bachelor of Science in
Industrial and
Systems Engineering**
University of Florida
2002-2005

SUMMARY

- Global ventures and innovation driver with demonstrated ability to convert creativity and design into commercially viable business opportunities, resulting in \$300+ million in revenue to-date.
- Pioneered and implemented organizational and process enhancements, resulting in \$50M+ in operational savings and additional revenue streams.
- Grew software start-up to \$3M valuation; achieved industry first for interactive music education.

WORK EXPERIENCE

**Senior Lead Designer
Business Design Lead
IDEO**

2015 - 2017, 2018 - Present

- Lead and guide innovation and strategy projects for Fortune 100 companies in various industries including hospitality, consumer goods, travel, technology, government, financial, insurance, and non-profit.
- Design and launch new ventures for corporations and startups with a combined \$120+ million in funding and over \$300+ million in revenue to-date.
- Head coach for design thinking and innovation training sessions, workshops, and hackathons for corporations, governments, and non-profits.
- Lead Ideo's Global Business Designer discipline to help innovate the global offering and develop and execute the on-going innovation roadmap.

**PMO Lead
Senior Global Technical Manager
Reebok International, Ltd.**

2012 - 2013, 2013 - 2015

- Direct several multi-million dollar innovation projects including the Global Communications organizational restructuring, Reebok web initiatives, B2B mobile apps, and in-store technology.
- Supervise global project teams of business units, agencies, country managers and cross-functional teams.
- Co-lead the Reebok/adidas Innovation Group; responsible for initiating projects designed to implement lean methodologies and quality management.
- Accelerated in-store operations and consumer flow for Reebok's 11 FitHub concept stores in Europe and Asia.

Shaun Fisher

TECHNICAL SKILLS

Business:

MS Office Suite, Visio
Salesforce
SharePoint
Coremetrics
Adobe Analytics

Web/Development:

HTML, CSS, Java
Excel/VBA
Wordpress, Shopify,
Squarespace

UX/Design:

Adobe Creative Suite (CS)
Sketch
Balsamiq
Information Architecture
OmniGraffle

Project Management:

MS Project
JIRA, Confluence
Basecamp

AWARDS

**VA Top 10
Innovation Ideas**, 2012

**Instructional Software
and Set Design,
Raw Talent Guitar**, 2011
Telly Awards

**Top 10 Products 2010,
Raw Talent Guitar**, 2010
Music Trades Magazine

**Grand Prize - GemEx
\$10,000 Digital Video
YouTube Contest**, 2010

EXPERIENCE CONTINUED

Lead Regional Industrial/Innovation Engineer

VA Healthcare System, Veteran's Engineers Resource Center

2011-2012

- Recruited for specialized unit tasked with integrating advanced systems technologies throughout the northeast medical centers.
- Facilitated HIPAA and patient identity workshops to research customer and employee needs, resulting in solutions that optimized individual facilities acute patient care by 12%.
- Conducted advanced analytical studies of organizational KPIs and presented findings and recommendations to executive leaders.
- Trained others on process improvement principles/tools through classroom instruction and group mentoring.

Co-Founder, Director of Operations and Business Strategy

Raw Talent, Inc.

2008-2012

- Ideated and co-developed start-up software company specializing in patented, leading-edge interactive music education.
- Achieved speed-to-market using Six Sigma and Agile development to significantly improve project delivery.
- Established web-based consumer support and retention program with a 98% satisfaction rate in 13 countries.

Operations and Production Engineer

Estée Lauder Companies, Inc.

2006-2008

- Spearheaded process innovation efforts with emphasis on continuous improvement resulting in an annual material savings of \$286,000.
- Revamped existing manufacturing technology, resulting in product line efficiency increases of 10% on average.
- Designed and analyzed reformatted production lines, assembly procedures, labor placement, and product packaging.

Industrial Engineer

Shands Hospital, Division of Critical Care

2004-2006

- Analyzed hospital historical data and HIPAA compliance regulations to drive productivity improvement initiatives.
- Implemented new technology to streamline patient record entry.
- Trained hospital staff on proper use of new technology systems.